



District Councils' Network Annual Conference Prospectus

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Working with us

The District Councils' Network is your routeway to engaging with the most local and vibrant part of English local government.

Through our annual conference you can speak directly to and hear from the officers and politicians whose decisions determine the futures of places across England, impacting on the lives of over 20 million people.

Our attendees control multi-million pound budgets and run services including waste collection, housing, welfare support, parks, leisure centres and economic development.



District Council facts

- 168 DCN member councils
- £8bn gross expenditure
- 53% of England by area
- 20 million population - 36% of England

DCN member councils partner with organisations in the private, public and third sectors to run services, transform their places and drive change. Working with us can potentially help your organisation work with district councils. We will give you a platform to demonstrate your capability as a thought leader, with the ideas and vision to assist them in their work.



Annual Conference

This is the DCN showpiece event, attended by 200 senior officers and politicians from member councils.

The event features a mixture of discussion on the biggest issues of the day and ample opportunity for networking and socialising.

It attracts high-profile speakers, who in recent years have included Rishi Sunak and numerous Cabinet ministers. The event provides a unique forum for central government and district councils to interact about the issues that matter most to the most local tier of principal council.

2024's event takes place on 14-15 March at Sopwell House, a country house hotel, near St Albans, Hertfordshire.



DCN conference 2024: sponsorship options

We offer an array of conference options for prospective sponsors, all of which offer full access for two people to all conference sessions (apart from any that are politically restricted). The one exception is the Networker package, each of which offers access for one person.

CORE OPTIONS

Networker package: This package gives you access for one person at DCN's annual conference, including access to all sessions (apart from any that are politically restricted). Discounted price if your organisation purchases more than one such package.

Exhibitor package: Your organisation will have the perfect opportunity to interact with our 200 guests from a stand in the bustling exhibition area. This is located immediately outside the main conference hall, and is where refreshments are served.

For further details please contact DCN's team at DCN@local.gov.uk



Additional sponsorship options



Plenary session speaker slot: A speaker from your organisation will appear on the conference's main stage to speak in a session alongside other speakers. This is your opportunity to showcase your thought leadership – on the session scheduled by DCN which is most relevant to you. Includes accommodation for two and attendance of gala evening meal.

Breakout session speaker slot: We will also hold breakout fringe sessions focusing in detail on specific service areas. Your speaker will appear on a panel alongside other speakers. They can interact with their fellow panellists and audience members in a discussion about one aspect of district council work. Includes accommodation for two and attendance of gala evening meal.

Meal sponsor: Sponsorship of the Gala Dinner, featuring a prominent after-dinner speaker, offers your organisation a high-profile two-minute speaking slot.

Name badge sponsor: For visibility throughout the whole conference event, the name badge sponsor package is a strong option. Your organisation's logo will be visible on every name badge.

Bespoke Sponsorship: DCN can craft a unique package that works to support the unique needs of your organisation.

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