

# **Annual Conference 2025**

## Sponsor Prospectus

13-14 March De Vere Belmont Estate Old Windsor

## Work with us

The District Councils' Network is your routeway to engaging with the most local and vibrant part of English local government.

Through our Annual Conference you can speak directly to and hear from the officers and politicians whose decisions determine the futures of places across England, impacting on the lives of 22 million people.

DCN member councils partner with organisations in the private, public and third sectors to run services, transform their places and drive change.

By working with DCN, your organisation gains a platform to demonstrate your ideas and expertise at finding solutions to the many challenges faced by our member councils.

#### **District council facts**

- 169 DCN members
- £8bn gross expenditure
- 22 million population 40% of England
- 59% of England by area
- 32% of gross national product
- Services include waste collection, planning, housing and homelessness prevention, welfare support, environmental health, leisure, parks and economic development







## **Annual Conference**

This is DCN's flagship event, attended by up to 300 senior officers and politicians from member councils.

It attracts high profile speakers, who in recent years have included Rishi Sunak, public health expert Professor Jonathan Van-Tam and TV host Steph McGovern.

It provides a unique forum for central government and district councils to interact about the issues that matter most to the most local tier of principal local government.

2025's event takes place on 13-14 March. We have a new location – the enchanting De Vere Beaumont Estate in Old Windsor – which is large enough to accommodate all delegates on site.

Appropriately the DCN Conference's new home is a stone's throw away from the birthplace of UK democracy – Runnymede. The estate features an 18th century mansion, a state-of-the art conference centre and 42 acres of parkland. It's just minutes from Junction 13 of the M25 and a mere three miles from Egham station, with fast connections to London Waterloo and Reading.





DCN's Annual Conference features a mix of discussion on the biggest issues of the day and ample opportunity for networking and socialising.

There will be prominent keynote speakers, with ministers and leading Opposition figures expected to appear, as well as panel discussions, all offering plenty of opportunity for delegates to interact with our speakers.

At a number of our plenary and breakout sessions DCN partner speakers gain an opportunity to speak alongside some of the biggest names in local government, offering their thoughts and visions.

We offer an array of conference options, most of which offer full access for two attendees from your organisations to all conference sessions (apart from the few sessions which are politically restricted). The one exception is the Networker package, each of which offers access for one person.







## **Sponsorship options**

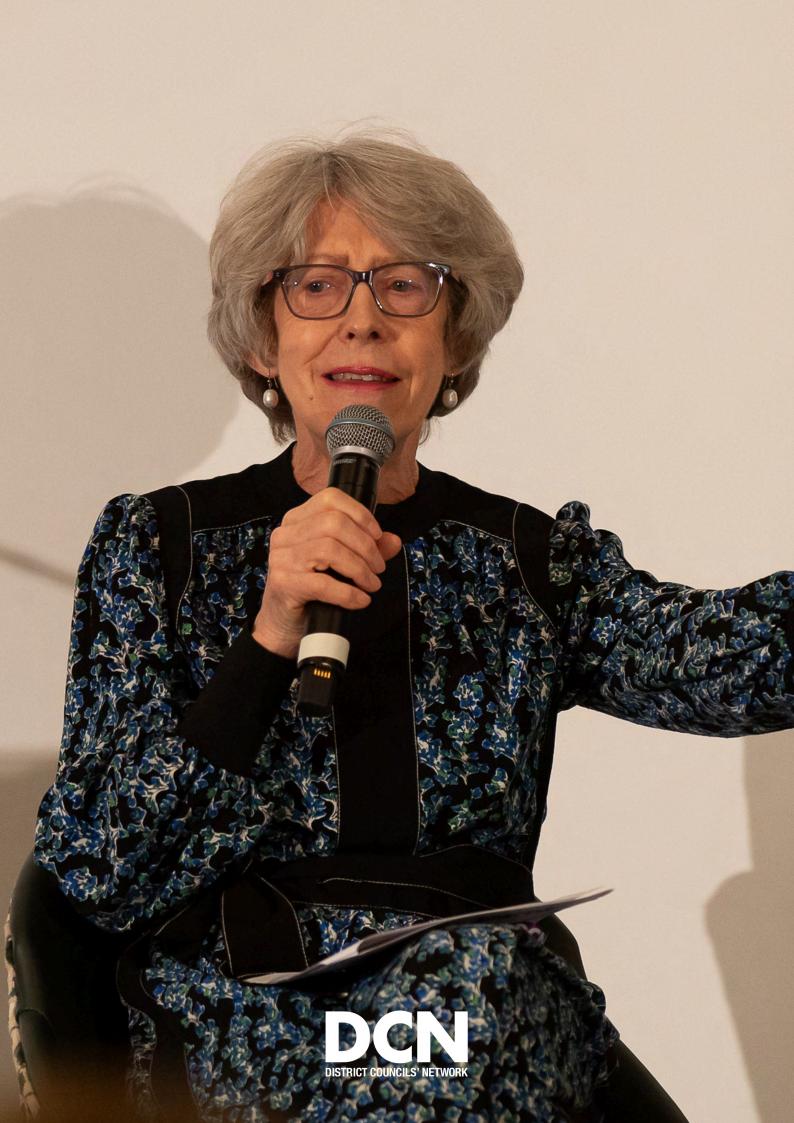
#### **Exhibitor stand**

This offers the perfect opportunity to interact with DCN's 300 expected attendees and to display the material that will appeal to them.

Our regular package features a 6 x 2.5ft stand but we will endeavour to accommodate any bespoke requests.

Includes accommodation for two and attendance of the gala dinner.







#### Plenary session - thought leadership slot

Your speaker will appear on a panel alongside other speakers.

They will speak for several minutes at the start and then interact with their fellow panellists and audience members in the discussion which follows.

Includes accommodation for two and attendance of the gala dinner.





DISTRICT COUNCILS' NETWORK



#### **Breakout session speaker slot**

The DCN's annual conference will at times break into two or more streams so that we can cover far more of the varied work of local government.

A breakout session slot offers your organisation an opportunity to get an issue you are passionate about on our conference agenda.

Breakout speaking slots have a similar format to those on the plenary session but attendees in the room are likely to be those with specific interests in the policy areas under discussion.

You can nominate speakers and the format – and we will also provide input to ensure it has wide appeal to delegates.

Breakout session sponsorship includes accommodation for two and attendance of the gala dinner.





#### **Drinks sponsor**

Sponsorship of our pre-dinner drinks offers prominence to the sponsor - as well as the gratitude of our attendees.

Sponsor will also receive a short (two-minute) speaking slot.

Includes accommodation for two and attendance of the gala dinner.

### Gala Dinner -Meal sponsor

Again, sponsoring the meal offers sponsors a two-minute speaking slot.

Includes accommodation for two and attendance of the gala dinner



## Gala Dinner -Speaker sponsor

Our after-dinner speaker will be a very high-profile figure.

You and your organisation can get the opportunity to introduce them in a short, two-minute speaking slot.

Includes accommodation for two and attendance of the gala dinner.





#### Name badge sponsor

Our name badge sponsorship package offers your organisation profile and visibility throughout the whole conference.

Your organisation's logo will be positioned prominently alongside delegate's name on every name badge.

Includes accommodation for two and attendance of gala dinner.



### Networker package

This package gives you access for one person at DCN's annual conference, including access to all sessions (apart from any that are politically restricted).

The fee is discounted if your organisation purchases more than one such package.

For further details please contact DCN's team at DCN@local.gov.uk or on 0207 664 3048



